

Sun Fook Kong Safely Construct for 65 Years

Established in 1948, Sun Fook Kong is going to celebrate its 65th Anniversary next year. Over the years, the Group has been engaged in building construction, civil engineering, maintenance and property management in Hong Kong, Macau and China. By upholding safety, high quality and high efficiency as its core value, the Group is now being one of the leading building and civil engineering contractors in Hong Kong and has participated in a number of iconic construction projects in Hong Kong, including Ting Kau Bridge, Prince's Building, Mandarin Oriental Hotel Hong Kong, Langham Place and the various phases of extensions of the international theme park in Hong Kong. Through the upkeeping of the positive team spirit, the Group has established a strong, long-term partnership with various public and private organizations.

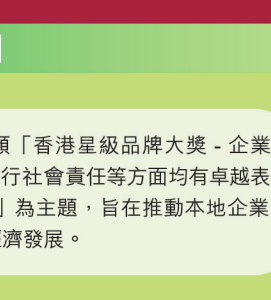


Ting Kau Bridge



Langham Place

Sun Fook Kong 65th Anniversary logo mark



To memorize the 65th Anniversary of Sun Fook Kong, a commemorative logo mark has been designed. The merging of the red lines of Sun Fook Kong's logo with "65" is used to mark its 65th Anniversary. The 65th Anniversary logo mark, which will officially be launched on 1 January, 2013, will then appear in different events and promotional materials of the Group.

Sun Fook Kong has committed to investing in the community and building positive relationship with its stakeholders. The Group is also committed in its collective role as a responsible corporate. In addition to regular donations and sponsorships to various non-profit making organizations, Sun Fook Kong organizes different volunteer activities and provides job opportunities for the disabled. To encourage its staffs to develop a healthy work-life balance, the Group has also participated in the Standard Chartered Marathon and the Oxfam Trail-walker and organizes the Sun Fook Kong Occupational Health Basketball Competition.

Looking forward into the future, Sun Fook Kong will continue to seek further improvement to achieve excellence and to improve its service, quality and efficiency. In the meantime, the Group will work closely with the industry to promote work safety and will strive to give back to society in an effort to build a better future for Hong Kong.

新福港榮獲「香港星級品牌企業獎2012」

新福港於「香港星級品牌大獎頒獎典禮2012」中獲頒「香港星級品牌大獎 - 企業獎」，以表揚集團多年來於業務發展、服務質素和履行社會責任等方面均有卓越表現。這次評審活動以「發揚香港精神，共建星級品牌」為主題，旨在推動本地企業建立可持續發展的自家品牌，從而促進香港及祖國的經濟發展。



香港特別行政區政府商務及經濟發展局局長蘇錦樑GBS太平紳士(右)向新福港集團建設部董事總經理李偉誠先生頒發「香港星級品牌大獎2012 - 企業獎」獎座(左)。

「香港星級品牌大獎2012」由香港中小型企業聯合會主辦、香港貿易發展局協辦，另有工業貿易署及香港生產力促進局等三十多個機構支持。大會參照國家「十二·五規劃」來制定四大評審準則，包括：(1) 穩健的企業基礎、(2) 優質產品及服務、(3) 良好的社會信譽及品牌形象和 (4) 具持續發展優勢。

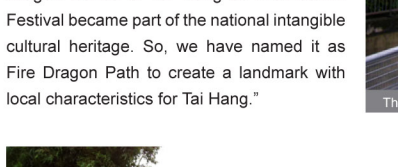


主禮嘉賓與「香港星級品牌大獎2012」的得獎者於台上合照。

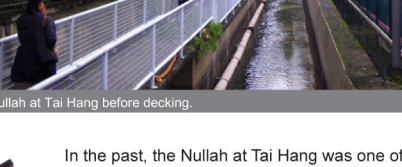
新福港自1948年成立至今，一直以「重安全、重質素、重效率」為核心價值，講求團隊精神，於公私營機構中建立了良好而長久的夥伴關係。

對於多個在市區中進行的工程項目，新福港必會以社會及公眾利益為依歸，積極做好環保，盡力減低工程對附近居民帶來的滋擾。為推動集團的可持續發展，新福港設立了不同類型的助學金計劃以激勵員工繼續深造，不斷投放資源來栽培人才。

作為一個於香港紮根的星級建築品牌，新福港會繼續為客戶提供高質量和高效益的服務，維持良好的社會信譽，與政府及社會各界同心推動香港經濟之持續發展。



新福港集團的管理層於頒獎典禮上合照。



新福港集團的高級管理層於頒獎典禮上合照。

Fire Dragon Path in Tai Hang is Grand Opened

Drainage Services Department, Wan Chai District Council, Wan Chai District Office, AECOM Asia Company Limited and Sun Fook Kong (Civil) Limited jointly held a ceremony for the "Improvement Works of the Nullah at Tai Hang and the Completion of Fire Dragon Path" on 13 September 2012. The ceremony was led by Mr. Tsui Wai, JP, Deputy Director of Drainage Services; Mr. Suen Kai-cheong, BBS, MH, JP, Chairman of Wan Chai District Council; Mr. Liu Chun-san, Principal Assistant Secretary for Development (Works) 2; Ms. Angela Luk, JP, District Officer (Wan Chai); Mr. Ho Choi-chiu, MH, President of Tai Hang Residents' Welfare Association; Mr. David Lui, Regional Managing Director of AECOM Asia Company Limited; and Mr. Patrick Lee, Managing Director of Sun Fook Kong (Civil) Limited.



The officiating guests held the Ribbon Cutting Ceremony for the event.

The HK\$24 million project was commenced in 2009. The scope of works included decking the 250m Tai Hang Nullah, widening the old footpath and greening works along the widened footpath. "This project not only solved the smell problems of the old nullah, but also provided a comfortable environment to our citizens," Mr. Tsui Wai said during his opening speech. The new Footpath was specially named the Fire Dragon Path, Mr. Tsui Wai explained, "Last year, the Fire Dragon Dance of Tai Hang at Mid-Autumn Festival became part of the national intangible cultural heritage. So, we have named it as Fire Dragon Path to create a landmark with local characteristics for Tai Hang."



The Nullah at Tai Hang before decking.



The Fire Dragon Path at Tai Hang was created by decking the nullah.

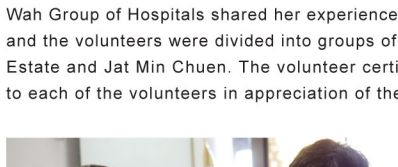
In the past, the Nullah at Tai Hang was one of the main nullahs in Hong Kong Island for rapid run off of storm water collected from the region surrounding Mount Butler and Jardine's Lookout to the Victoria Harbour at Causeway Bay. "The project team faced various challenges during construction, Mr. Derek Au, Project Director of Sun Fook Kong mentioned, "In the past, there was only a meter wide pedestrian passage. To cope with the limited space of the site, only small plant could be used to transport construction materials. As a further constraint, we had to stop all works during rainy seasons and at the times of high tide. We had to plan the works very carefully to prevent delay of works and specific work procedure was developed to overcome these restrictions."

As the works could only be carried out during dry seasons (from November to March), it required 3 years to complete the whole project. Mr. Chan Wai Lun, Project Manager of the Project believed that good communication and coordination were crucial to the success of this project. He said, "We strive to maintain good communication with our client and consultant and we always shared and exchanged ideas on the project design, construction method and work procedure with each others. We arranged coordination meetings on a regular basis with the end users of the nullah including Queen's College, Chinese Recreation Club and Tai Hang Residents' Welfare Association and their opinions towards our works would be reviewed for further improvement."

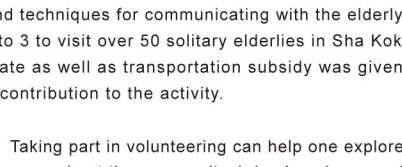


Mr. Derek Au, Project Director (Right) and Mr. Chan Wai Lun, Project Manager of this project (Left) shared their experience on the "Fire Dragon Path" project during the interview.

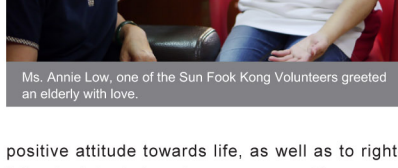
The 3-year project was successfully completed. In the ceremony, a representative of Tai Hang Residents' Welfare Association sincerely thanked Drainage Services Department, Wan Chai District Council, Sun Fook Kong and all related parties for building the Fire Dragon Path in Tai Hang which will bring great convenience to the Tai Hang residents. Realizing that the Fire Dragon Path could improve the living quality of the residents, Mr. Au and Mr. Chan were greatly delighted to have a chance to participate in this meaningful job which had also brought tremendous job satisfaction to them.



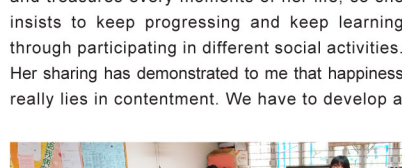
Mr. Suen Kai-cheong, BBS, MH, JP, Chairman of Wan Chai District Council held the Eye Doting Ceremony.



The officiating members, District Councilors of Wan Chai and the committee members of Tai Hang Residents' Welfare Association pose a photo during the Lion Dancing.



Mr. Tsui Wai, JP, Deputy Director of Drainage Services (Left) presented a souvenir to Mr. Patrick Lee, the Managing Director of Sun Fook Kong (Civil) Limited (Right).



The officiating guests held the Roast Pig Cutting Ceremony.

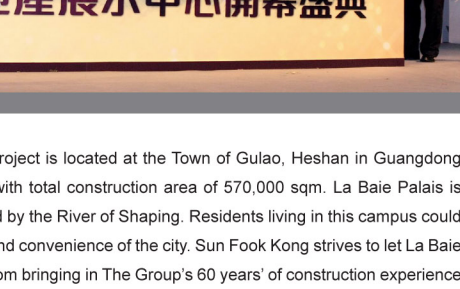
Sun Fook Kong Organized Volunteer Program to Foster a Caring Corporate Culture

To motivate its staff to contribute to the society, Sun Fook Kong launches the Sun Fook Kong Volunteer Program 2012 and takes the elderly group as the main service target of the year. In April, the volunteers were invited and greeted the solitary elderlies in the Satin District in which were being served by Lim Por Yen Integrated Home Care Services Centre of Tung Wah Group of Hospitals, in order to show their concern and to offer their best wishes to the people in need.



Volunteer Team A

The Group encouraged its staffs to bring along their family members and friends to join this program. Ms. Rity Tang, Administration Manager of Sun Fook Kong explained, "Other than delivering care and warm regards in the community, volunteer service is also a good way to enhance communication and interaction between our staffs and their families and friends." Moreover, Ms. Tang sincerely thanks all volunteers for their active involvement, "The success of the program relies heavily on the efforts of our volunteers who have shown their full support to our program. In addition, we have to thank



Volunteer Team B

them for the valuable opinions on selecting the home visit presents and their help in transferring all necessary resources to the venue."

On April, over 40 Sun Fook Kong staffs came together to form a volunteer team and each of them had contributed more than 8 hours to support the community volunteer service. First of all, Ms. Tina Au, Social Worker of the Lim Por Yen Integrated Home Care Services Centre of Tung Wah Group of Hospitals shared her experience and techniques for communicating with the elderly and the volunteers were divided into groups of 2 to 3 to visit over 50 solitary elderly in Sha Kok Estate and Jat Min Chuen. The volunteer certificate as well as transportation subsidy was given to each of the volunteers in appreciation of their contribution to the activity.



Ms. Annie Low, one of the Sun Fook Kong Volunteers greeted an elderly with love.



Ms. Tina Au, Social Worker of the Lim Por Yen Integrated Home Care Services Centre of Tung Wah Group of Hospitals shared the volunteering skills with the volunteers.

positive attitude towards life, as well as to right-fully cherish what we have possessed."

Ms. Tina Au was also impressed by the active participation of Sun Fook Kong's volunteers hoping that all volunteers would sustain the volunteering spirit and enthusiasm, she said, "Especially for those solitary elderly and disabled people, our continued support and caring can help them feel being closely connected to the community and build up a positive attitude towards life."

Over the years, Sun Fook Kong has organized various volunteering activities to encourage its staffs to contribute to the society and to care for the needy people. In future, the Group will continue to support the local charities, so as to help the disadvantaged and to create a cohesive, inclusive and caring society.

SFK Properties Display Center is Grand Opened

The opening ceremony of SFK Properties Display Center was held at Heshan Dianxin Square on the evening of 17 July 2012. The theme of the ceremony was "The beauty of the world all gathered here." Famous anchor Le Xue from Guangdong TV was the host, while Miss Chanjuan Shen, the 2011 Miss International Tourism and the "Queen of Asian Beauty", was the co-host. The dancing, sand painting and the moonwalk of Dong An drew a lot of applause from the audience.

SFK Properties Display Center is grand opened.

La Baie Palais, Sun Fook Kong's Residential Project is located at the Town of Gulao, Heshan in Guangdong Province. The project occupies 250,000 sqm, with total construction area of 570,000 sqm. La Baie Palais is situated in the heart of the city and is surrounded by the River of Shaping. Residents living in this campus could enjoy both peaceful lifestyle of the countryside and convenience of the city. Sun Fook Kong strives to let La Baie Palais become the landmark of Heshan. Apart from bringing in the Group's 60 years' construction experience to the project, Sun Fook Kong has employed a team of specialists including Gravity Partnership Limited to develop the project plan, Architectural Design Institute of South China University of Technology to be responsible for the architectural design and Steve Leung Designers Limited and Wilber & Associates to take part in its interior design. The SFK Properties Display Center, located at the first floor of the Bank of China building, Shaping Street, is now opened for the open house tour by appointment.

Mr. Lo Kai Shui, the Chairman of Sun Fook Kong Group giving a speech at the ceremony.

In order to let the public experiencing the charm of La Baie Palais, Sun Fook Kong has invested in a technology similar to that being used in the China Pavilion of EXPO and has installed a high-tech 3D screen to show the livings in La Baie Palais. This is the first time for such technology used on a real estate display in the Southern China.